









### Submissions: The City of Albuquerque Public Art Program is

conducting this application and selection process from a dedicated email address, specifically controlled by the Public Art Program.

This email process requires that all application images and materials be submitted in digital format. Submissions must be received on the following email address by September 23, 2011 at 5:00 p.m. Mountain Standard Time.

## email to: publicart@cabq.gov

### **Project Schedule:**

Deadline for all submissions is September 23, 2011

The Public Art Program expects to execute a contract in Fall 2011. Project updates will be available on the Public Art web site.

www.cabq.gov/PublicArt

## Questions/Follow Up:

Questions about the project may be directed to Brendan Picker at the Albuquerque Public Art Program (505) 768-3566 or email: bpicker@cabq.gov

### **PROSPECTUS** City of Albuquerque | Public Art Program

# To Commission Designs for the Center of the City Project

#### LOCATION/CONTEXT:

The Albuquerque Arts Board and the Center of the City Selection Committee have initiated a 1% for Art project for residents of New Mexico. This project will memorialize the geographic center of the city at the time of statehood in 1912 as well as the geographic center of the city at the time of the centennial in 2012. It is the intention of the Albuquerque Arts Board to seek artists from around New Mexico who are interested in highlighting themes related to geography, history, time and culture.

#### PROJECT INTENT/THEME:

The Center of the City Selection Committee and the Albuquerque Arts Board seek graphic designs to commemorate the geographic center of the City of Albuquerque at the time of statehood in 1912 and the centennial in 2012. These designs will be used to fabricate two "manhole cover" style castings that will be placed at each respective location (see attached map). The committee anticipates proposals that acknowledge the "center of the city" theme and should address ideas related to geography, history, time and culture. The designs can be different, but should be related and complimentary in some way. The successful design will serve to commemorate these respective locations and the city as a whole. The originality and the way the designs inspire interest in the history and geography of Albuquerque will weigh significantly in the selection process.

#### SITE:

The first site (the geographic center of the city in 1912) is on 4<sup>th</sup> Street between Central Ave and Gold St in downtown Albuquerque. The second site (the geographic center in 2012) is adjacent to the Frontage Road along I-40 and 3<sup>rd</sup> St, near Coronado Park. These two sites were determined according to annexation records for the City of Albuquerque and mapped with the help of Albuquerque's Geographic Information Systems Department. The castings will be placed as close as possible to these mapped locations.

#### MEDIA/STYLE/SIZE:

Two graphic, high contrast, circular designs will be submitted, one for each location. These should be line drawings to be cast in low relief. The designs should be submitted in digital format, preferably as JPEGs. Manhole covers are generally between 24" and 36" in diameter and are forged with up to ½ inch relief depth. The designs should incorporate the respective dates and can include text, imagery, or both. The artist will only be responsible for the designs. The Public Art Program will be responsible for the casting of the "manhole covers."

**PROJECT FUNDS: \$2,012** is available to commission two designs for this project. The source of funds for this project is General Obligation Bonds - 1% for Art – Streets.

**ATTACHMENT**: Site Photographs and maps.

## **APPLICATION/SELECTION PROCESS**

Submissions must be received no later than 5:00 pm on Friday, September 23rd, 2011.

**Eligibility:** This is an open competition for all artists and designers residing in New Mexico. One artist/designer or team will be selected for both designs.

**Materials:** Artists must submit the following items for the project:

- 1) A letter of intent, not to exceed two pages or 500 words, which includes a description of your ideas and the themes that will be addressed in your designs.
- 2) Two visual representations of your idea for the project, one for each manhole cover.
- 3) Up to 10 (ten) digital images of past work.
- **4)** An annotated image key, clearly labeled with your full name and a numerical listing for each image, the title of the work, the media, dimensions, and year of completion.
- **5)** A current resume including statements regarding your artwork/art education.

All of these materials should be submitted in electronic format: Please use a standard 'Word' or 'PDF' format for all written documents. All images, drawings and diagrams should be submitted in a standard 'JPEG' or 'PDF' format (no larger than 8 X 10 at 300 DPI). Individual emails should not exceed 12 MB. If you send multiple emails to accommodate your submission, please label them in the subject area of your email with your last name and the sequence. (Example: Smith 1 of 3))

Geographic Center of Albuquerque, 2012



